



Date: August 15, 2017  
Time: 6:00pm  
Location: City Hall, Montevallo

- |   |                                  |                                   |
|---|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Arthur H (Chair)       | <input type="checkbox"/> Meg W   | <input type="checkbox"/> Andrea E |
| <input type="checkbox"/> Jason P (City Council) | <input type="checkbox"/> Susan C | <input type="checkbox"/> Elliot M |
| <input type="checkbox"/> Hollie C (Mayor)       | <input type="checkbox"/> Rob M   | <input type="checkbox"/> _____    |
|   |                                  | <input type="checkbox"/> _____    |

**People:**

- Board members - check-in (each give an update on how they are doing)

**Operations:**

- Former meeting notes approved for July 2017
- Memberships
  - 0 – New Memberships
  - 0 – Current Memberships (expire Aug 15<sup>th</sup>)
    - Spring Term (Jan – April) 4 months
    - Summer Term (May – Aug 15<sup>th</sup>) 3.5 months
    - Fall Term (Aug 15<sup>th</sup> – Dec) 4.5 months
- Income - \$0
  - \$1,000 **Board Service** grant paid 8/11/2017 (CarMax Foundation)
    - **Note \$750 hours matching grant submitted 7/15/2017 (CarMax Foundation)**
- Expense - \$0 (July)
  - \$100 August expenses (Vinyl stickers & Shed Lock)
- NET – \$0 – Account Balances/Budget **\$2,135 (Aug + \$1,020 = \$3,155)**
  - City \$185 (Aug + \$20 = \$205)
  - UofM \$1,941.43 (Aug + \$1,000 = \$2,941.43)
  - Remaining City VC Budget **\$8.79**
  - **New budget 10/1 = \$600**
- Fleet Update – 7 ready (in shed) \_\_\_\_\_
  - 28 Bicycles +3 Retired (2 OUT RENTED) = 33 Bicycles
  - 1 Donations (Steve F)
  - 3 Donations (Andrea E)
  - 1 Donation (Clint G)
  - 1 Donation (Rob M)
  - 1 Donation (\_\_\_\_\_) new English professor
- Vallocycle.com update (down since 11/11/2016) – **Nine Months**
  - Built an alternative site vallocycle.weebly.com
  - JP – repurchased website and redirected it to city page.
  - \_\_\_\_\_
- Green Fund Grant update - LG
  - Fall deadline (10/1)
  - Pedi-Cab funding (allow students to rent, where will we keep this thing?)
  - \_\_\_\_\_

### **Marketing/Fund raising:**

- Supporting Membership
  - Andrew Cost designs (**SHOW DESIGNS**) add “Supporting Member” to back
  - Drum up support and even pre-orders and sell @ ArtStalk (when will we need to order by?)
    - \_\_\_\_\_
    - \_\_\_\_\_
- Glow Ride – August
  - Rained Out (3 Peeps showed) biking in poor conditions = dangerous on group rides
  - New route (see strava)
  - End @ Tavern for socializing (tavern needs a bike rack near it)
  - \_\_\_\_\_
- Email Newsletter – Monthly updates & events (for non-members and members)
  - Notes: \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- Chamber Chatter
  - Nov – Fall Cycling Tips
  - Dec – Basic Chain Maintenance
  - Jan – Setting Your Saddle
  - Feb – Cycling Fun Facts
  - Mar – Tips for Cyclists Sharing the Road
  - Apr – How to Share the Road with Cyclists
  - May – Common Bicycle Roadblocks
  - June – Summer Cycling Tips
  - July – Montevallo’s Totally Bikeable Places
  - August – Pump Up Your Summer
  - September – writing it tonight “How to picnic & bike”
    - Suggestions? \_\_\_\_\_
- Events
  - July – Glow Ride (2<sup>nd</sup> Wednesday) 12<sup>th</sup>
  - **August** – Glow Ride (2<sup>nd</sup> Wednesday) 9<sup>th</sup>
  - **August** – Orientation Ride (3<sup>rd</sup> Sunday) 20<sup>th</sup> @ 4:30pm
    - August 21<sup>st</sup> Classes Begin
  - *September* – eClub cleanup (twice a year) Sept & April
  - *September* – Waterfall Ride (3<sup>rd</sup> Saturday) 16<sup>th</sup>
    - September 9<sup>th</sup> Bicentennial Bash - Orr Park
  - *October* – Pop-Up Maintenance (3<sup>rd</sup> Wednesday) 18<sup>th</sup>
  - *October* – Montevallo Art Walk (Last Saturday) 28<sup>th</sup>
  - *November* – Saturday Ride (3<sup>rd</sup> Saturday) 18<sup>th</sup>
- Idea Blurb (Open Forum)
  - Future Internships – grant writing / matt walker / UofM Foundation
  - UM Police – cut old bikes off
  - Free/Reduced bike rental for MHS students (seek out counselors)
  - Rides
    - Tour de Taco
    - Pub Crawl
    - Davis Falls “Waterfall Ride”
    - \_\_\_\_\_
  - Donate old repaired bikes to SEA?
    - How many bikes do we need? (5 for rides, 5 to rent)
    - Any volunteers to fixup the old bikes? (Maintenance clinic?)
    - \_\_\_\_\_

### **Movements “I move that” “second” “motion is carried”**

- Approve July 2017 Board Meeting Minutes
- Approve \$150 (or less) for orientation ride snacks
- Approve \$100 (or less) for Social/Glow Ride table apps (average 15 people per ride)
- \_\_\_\_\_

**Next Board Meeting – September 19<sup>th</sup> @ City Hall**